

PAUSE STRANGER: YOU STAND IN A
COMPOSING ROOM



HERE METAL STAMPS CALLED TYPES
ARE ASSEMBLED BY SKILFUL HANDS
INTO THE MASTER-PATTERNS
FROM WHICH THE VISIBLE WORD IS MULTIPLIED

FIVE CENTURIES AGO
THE INVENTION OF MOVABLE TYPE
OPENED A NEW EPOCH IN HUMAN HISTORY
BY RELEASING THE COMMON PEOPLE
FROM THE THRALDOM OF ILLITERACY
AND SETTING THEIR FEET UPON THE ROAD
TO SELF-GOVERNMENT

YOU WHO TRAVEL THAT HIGH ROAD
TOUCH NOT WITHOUT REVERENCE
THESE LEADEN SYMBOLS OF YOUR FREEDOM
REMEMBER YOUR INCALCULABLE DEBT
TO THE COMPOSITOR
WHOSE PATIENT, NIMBLE FINGERS BUILT FOR YOU
LETTER UPON LETTER
A THOUSAND STAIRWAYS TO THE STARS

*Inscription written for the Monotype Corporation, by the great Typographer Beatrice Warde,
to display the capitals of their new typeface "Poliphilus".*

SPECIALIST PRINTERS & DIESTAMPERS
RECOMMENDED BY DEBRET'S GUIDE TO CORRESPONDENCE
APPROVED SUPPLIERS TO HOLDERS OF A ROYAL WARRANT,
HM FORCES AND DIPLOMATS



PICCOLO PRESS
LIMITED
(ESTABLISHED 1985)

WEDDING STATIONERY



INFORMATION

&

PRICE LIST

(FEBRUARY 2010)

90 HARBOUR STREET - NAIRN - SCOTLAND - IV12 4PG

TEL: 01667 454508 FAX: 01667 454509

email: print@piccolopress.co.uk - www.piccolopress.co.uk

DRAMATIS PERSONAE



TIM HONNOR – *Managing Director*

MARGARET HENDRY (*Director*) - *General Manager*

JOHN SINCLAIR (*Director*) - *Workshop Manager & Letterpress*

PAUL WHITE – *Chief Designer*

ZOE HAY – *Designer*

NICOLA YOUNG – *Designer*

LESLEY ANNE MACPHERSON – *Office Assistant*

GORDON GOURDIE – *Chief Diestamper*

ALAN DUNCAN – *Letterpress*

SHAUN WATSON – *Lithographic Printer & Diestamper*

ARIE FERNHOUT – *Lithographic Printer & Letterpress*

JANICE WILLOX – *Finishing, Packaging and Quality Control*



ORDER OF SERVICE & ADDITIONAL ITEMS

Item Reference	Description	50	100	Additional 25s
F1	Order of Service sheet A4 folded (4 pages), (normally same stock as invitation cards).	£160	£185	£15
F2	Ditto above but with thermographed cover.	£195	£225	£25
F3	Order of Service A4 cover with stapled insert of 4 pages.	£215	£245	£30
F4	Order of Service A5 cover with stapled insert of 4 pages.	£210	£240	£25
F5	Order of Service 6.3" square, with insert.	£250	£280	£30
LP	Additional for Letterpress Covers.	£60	£70	£12
F6	Reply cards size 6"x4", double sided.	£80	£95	£5
F7	Menus A4 folded (4 pages).	£140	£160	£12
F8	Menus A5 single or folded to A6.	£99	£120	£9
F9	Place cards - tent type folded (4.5"x1.75"), plain.	£25	£40	£5
F10	Place cards, 4.5"x1.75". printed in one colour or blind embossed (includes design of motif or monogram).	£90	£95	£10
F11	Piccolo blind embossed folded thank you cards. (<i>Standard off the shelf design</i>)	£60	£85	£15
F12	Table, seating or escort cards with envelopes.	£90	£100	£14
R	Ribboning with plain or tartan bows.	£60	£70	£16
M	Additional for monogram design. £40			
PF	Presentation Folders for 8x6" or 6.3" square invitations, tied with bow.	£60	£100	£20
SC	Covers for service sheets and menus (A4 folded) blind embossed with your initials.	£95	£115	£15

PRICES: All prices include plates, envelopes where appropriate, and vat.

DELIVERY: Your stationery will normally be ready within fourteen working days from agreement of your copy. Engraved and letterpress items will take longer. "In extremis", should it be necessary for you to ask to jump the queue, there will be an additional £75 "rush job" charge.

All our stationery is packed in strong presentation boxes and sent by DHL 48 hour courier service. Please advise us of the delivery address. Consignments have to be signed for at the point of delivery.

PAYMENT: Full payment is required before your stationery can be dispatched. Payment can be made by credit card or cheque.

Piccolo Press can also provide you with the highest quality stationery and invitations for personal use or corporate entertaining. Please ask for a sample pack and price list.

ORDER OF SERVICE & ADDITIONAL ITEMS

ORDER OF SERVICE: These can take a surprising amount of time to compile and gain agreement from all the parties involved. We therefore recommend that you start this task in plenty of time. It is our experience that changes may need to be made to your original draft and that the 'proofing process' can take longer than expected.

If possible, please send us copy in Microsoft Word by e-mail to: design@piccolopress.co.uk Otherwise please send us typed copy, either by post, or fax. (01667 454509)

Our standard hymn settings are taken from "Songs of Praise", published by the Oxford University Press. If you wish to use other settings, please let us know. We also have some of the more modern popular wedding hymns, but it is better if you send us the words for these in full.

Layout has to be a compromise between good typography and the requirements of being readable; often in a dark church!

Our grammar and punctuation follow that in the Bible and Book of Common Prayer.

Please get your Vicar, Minister or Priest to agree your copy before it is sent to us for setting.

PROOFS: One set of proofs will be provided. Any genuine mistakes or typographical errors will be rectified by us free of charge. Changes to the text and additions and subtractions not clearly advised in your initial instructions will be charged as "Author's Corrections". We will try to keep these charges to a minimum. Proofs will normally be e-mailed back to you within seven working days of receipt of your instructions, but may take longer at the busiest times of the year.

Prices are for a standard amount of typesetting and printing. Extra pages, special sizes and additional design work will be charged pro rata.

Covers to Order of Service can be thermographed or embellished with a drawing of the church etc. If you provide us with a good quality copy of a drawing of your church, (or a family coat of arms etc), we can print this onto the cover of your order of service at an additional cost of £35. We also provide blind embossed covers to allow you to add your own insert.

COLOURS: Any colour of ink except white can be thermographed. There is an additional charge of £10 for any colour other than black.

STOCK: It is normal (but not necessary!) to match Order of Service and additional items to the stock used for your invitations.

Our Web Site (www.piccolopress.co.uk) shows a number of examples of Wedding Stationery that have been Engraved, Thermographed and Letterpress printed.

WE RESERVE THE RIGHT TO AMEND OUR PRICES WITHOUT NOTICE AND ALL TRANSACTIONS ARE SUBJECT TO PICCOLO PRESS LTD. STANDARD CONDITIONS OF SALE.

WEDDING STATIONERY - GENERAL INFORMATION

PICCOLO PRESS is a traditional and specialist printing company, established by Commander Tim Honnor in 1985. The Press has a world-wide reputation for excellence. Piccolo has long experience in producing wedding stationery and is proud to present this price list, detailing the various options and processes available.

All design and printing is done 'in house'. We can therefore provide you with the highest quality of stationery, timely completion of your order and a competitive price. The differences and general considerations on printing from engraved plates, thermography (heat raised), letterpress or flat lithography are detailed in the accompanying section to each price list. The following points are of a more general nature.

PAPERS AND BOARDS are specially chosen for their quality and thickness commensurate with the printing process involved. Not all boards and papers are suitable for every print process and we will advise on this. Our four "House" boards are available in **White, Soft White, Natural White** and **Oyster**. We can also print on other boards, provided they are suitable to the particular print process. (additional costs may be involved) Many of our single cards can be laminated with a coloured backing. *(Single cards will normally be on 700gsm or 600gsm, with folded cards on 400gsm)*

TYPE STYLES of the more popular fonts are shown on our example sheet. If you prefer a typeface that is not on our sheet, we will try and locate it from our large typeface library.

COLOURS: We will do our best to match to the colour you require (A PMS reference is useful). Please be aware that the same shade of ink will vary on different stocks, and with the printing process chosen.

SAMPLE PACKS are made up with a general selection of cards printed in the different processes we offer.

ORDERING can be done by e-mail to print@piccolopress.co.uk, by fax or post or by the printed invitation order sheet. A phone call is often helpful to clarify your order and 'make yourself known'. (and us to you!) Full terms and conditions are printed on the reverse of our order form.

PROOFS of each item will be supplied for you to sign "correct" before we print. If there have been alterations or additions to your initial copy these will be charged as 'Author's Corrections'. We will try and keep these charges to a minimum. Proofs will be in an e-mailed, faxed or laser printed form, and will normally get back to you within seven working days of receiving your instructions. This may be longer at our busiest times of the year.

ADVICE: Margaret Hendry and her staff are always available to give advice and help at any time. Once your order is underway you will be talking and e-mailing with one of our specialist designers. They will work on your design until it has been approved to your satisfaction and the job can then go forward to the printing stage.

ENGRAVED PRINTING

Engraving is a time honoured process that is used to produce the most prestigious stationery. There is just no substitute for engraving's combination of fine resolution, definition and richness of image.

Once the text of your copy has been engraved (backwards), onto a copper plate, this plate is mounted on a die press. This is a large printing machine, exerting many tons of pressure that pushes the ink out of the engraved lines on the plate, onto the card or paper. (This is why all engraved stationery shows a 'force mark' on the reverse of the sheet.)

Each card is hand fed into the press and the plate is wiped by a blade and then by paper at each impression. Every print is a real piece of craftsmanship. This process is called 'diestamping'.

TYPEFACES that work best for diestamping are the fine faces especially designed for this process. Traditionally it was 'Copperplate Script' that was the most popular but 'Engraver's Shaded', 'Classic Roman' and 'Open Faces' also work particularly well. 'Edinburgh Copperplate' is unique to Piccolo Press, being a replica of our hand engraver's script. We have made a special computerised version of this face, so that you can see a laser proof of the layout before the plate is engraved.

COPPERPLATES once engraved cannot be altered. The plate is your property and will be returned to you with your printed invitations. It can also be made into an attractive silver plated dish. (Cost £230.00)

RE-PRINTS are expensive. Before printing, the diestamper has to cut a 'male force' to fit into the engraved lines on the plate. It takes about one hour to do this (Our diestampers would also make very good surgeons). It is well worth ordering a few extra invitations, rather than asking us to re-print!

COLOURS: Any colour of ink can be diestamped. There is an additional charge of £20 for a colour other than black and £32 for gold, silver or white ink.

STOCK: All of our cards diestamp well. Slightly less relief may be achieved on some types of card. Some cards can be laminated with a coloured backing.

BLIND EMBOSSING is diestamping without ink. The results, understated and elegant, are particularly successful for monograms and ornaments that are not too intricate in design. Blind embossed borders are also most attractive.

PLATE SINKING is debossing a sunk panel into the card. This process is achieved on a diestamping press. A hard surfaced card will not show the sunk panel as well as a softer card. This is also true of blind embossing.

LETTERPRESS STATIONERY PRICE LIST

Item Reference	Description	50	100	Additional 25s
L1	Folded or single invitation 8"x6" or 6.3" square, in one colour.	£250	£260	£30
L2	Folded or single invitation 8"x6" or 6.3" square, in two colours, or one colour with blind embossing.	£297	£320	£35
L3	Folded or single invitation 7"x5" in one colour.	£240	£250	£28
L4	Folded or single invitation 7"x5" in two colours, or one colour with blind embossing.	£290	£310	£32
L5	Single invitation 8"x6" or 6.3" square with plate sunk panel.	£280	£294	£36
L6	Reception or Save the Date cards, 5" square, with plate sunk panel.	£190	£220	£25
L7	Reception invitation 6.2"x4.3" in one colour.	£140	£150	£20
EP	Envelope printing on flap or face.	£55	£65	£10
L8	Reply cards 6.2"x4.3" in one colour with printed envelopes.	£160	£185	£22
L9	Thank You cards A6 folded in one colour, or blind embossed with words "Thank You" and border (Custom designed)	£140	£160	£20
L10	Place cards, 4.5"x1.75". printed one colour or blind embossed (includes design of motif or monogram).	£90	£95	£10
L11	Menus single card size 7"x5" or 8"x6" in one colour	£175	£199	£20
L12	Menus folded card size 7"x5" or 8"x6" in one colour or covers of Order of service.	£165	£180	£18
BE	Blind embossing borders, motifs or ornaments	£50	£60	£13
R	Ribboning with plain or tartan bows	£60	£70	£16
PS	Plate sinking panels.	£46	£58	£13
CB	Additional for coloured backing on single cards £15 per 50 Invitations/cards.			

(Letterpress is best printed on our 700gsm super thick range, or "Somerset" 100% cotton 300gsm)
Prices above include matching envelopes where required.

LETTERPRESS PRINTING

Letterpress printing is the oldest method of printing where a direct impression is made into the paper with metal type. Piccolo Press is one of the very few remaining letterpress printers in the UK. We are sure that Messrs Gutenberg and Caxton would be proud to see our 'print shop', our 'cold metal type' and ornamental blocks. They would also be delighted to see the successors to their printing presses, now mechanized, but still printing in a method basically unaltered over 500 years.

The beauty of letterpress is fast growing in popularity in the United Kingdom. (It is very popular in the USA). We consider our staff at Piccolo, headed by John Sinclair, is the best letterpress team in Great Britain.

STOCK: Letterpress printing has to be married with soft papers of the very best quality. For this reason we strongly recommend 'Somerset 100% Cotton', a 300gsm mouldmade paper from Wells in England which has exactly the right 'give' for a clear impression with imboss. Letterpress also prints extremely well on our super thick 700gsm card, available in a large number of different colours. (*And which can be laminated with a coloured backing*). Other stocks are available, including some beautiful Italian Papers. (*Please ask for details*).

DESIGN: Although we still use our 'cold metal' from time to time, most of our letterpress printing is now done using polymer blocks. We can therefore produce any typeface, ornament or special design on our Apple Macs and make a block for letterpress printing. This development has vastly increased the scope of letterpress, historically curtailed by the number of typefaces held 'in case'. It also means we can print from your own artwork. (*Our designers will advise you on suitability*).

Letterpress printing requires good design and typography, but does not necessarily need to be 'designer led'. A simple and understated design can portray real distinction and taste. We have experienced designers who work Apple Mac computers. They will advise and help you throughout the design stage. Blind embossing can also be combined with letterpress to great effect.

PRINTING: Your design (after careful proofing) will be made into a 'letterpress plate' and printed on one of our four Heidelberg Platen Presses.

ENVELOPES: Our envelopes for square invitations, are custom made in house, normally using heavy 175gsm stocks. These envelopes will be "peel & stick" with square flaps. The printing of your address on the flap of the invitation, or face of a reply card envelope, is a most attractive personal touch, charged as an extra. (*see EP prices opposite*)

INK COLOURS: We will do our best to match your chosen ink colour. Please be aware that the ink colour you see on your computer monitor, may vary from what we see on our screens. (*If at all possible, please provide a PMS Pantone reference*).

ENGRAVED STATIONERY PRICE LIST

Item Reference	Description	50	100	Additional 25s
E1	Folded invitation 8"x6" on 400gsm card.	£390	£420	£25
E2	Ditto - on textured card with plate sunk panel.	£430	£470	£30
E3	Single invitation 8"x6" on super thick 700gsm card with round or square corners and gold or silver bevelled edges.	£450	£488	£36
E4	Single invitation 6.3" square or 8"x6" on super thick 700gsm card with plate sunk panel. (Additional for white, gold or silver ink on dark card £32).	£450	£488	£36
E5	Reception invitation 5" square on super thick 700gsm card with plate sunk panel.	£291	£326	£25
E6	Reception invitation 7"x5" on super thick 700gsm card.	£245	£268	£25
E7	'Save the Date' or "at Home" cards on 600gsm card.	£225	£260	£25
BE	Blind embossing borders, "house motifs" or ornaments. (Additional for custom monogram £40)	£50	£60	£13
PS	Plate sinking panels.	£46	£58	£13
R	Ribboning with plain or tartan bows.	£60	£70	£16
LE	Lining envelopes with coloured or tissue paper.	£45	£55	£13
G	Additional for gilded bevelled edges (gold or silver).	£55	£65	£12
CP	Conversion of your copper plate into a silver plated dish £230			
CB	Additional for coloured backing on single cards £15 per 50 Invitations/cards.			

Prices above include matching envelopes where required.

THERMOGRAPHIC PRINTING

Whilst engraved stationery is unrivalled for showing fineness of detail, thermography, if done with care and skill, is very acceptable and less costly.

The sheet is printed 'flat' and whilst the ink is still wet, it is sprinkled with a fine powder that sticks to the ink. The sheet is then heat treated until the ink and powder fuse together to raise the print above the surface of the sheet.

As there is no need for a copper plate, thermography is considerably less expensive than diestamping. There will be no force mark on the reverse of the card. At Piccolo we have perfected a process using a matt powder that does not give the 'plastic' effect often seen on commercial thermography, but a result that is very close to that achieved with a copper plate.

TYPEFACES: All the typefaces on our sheet look good when thermographed. Our 'Edinburgh Copperplate' thermographs extremely well and is unique to Piccolo Press.

STOCK: Thermographic printing is best done on a smooth surfaced board. However, if our soft white textured boards are 'plate sunk' these will also thermograph well.

PROOFS will be provided flat to show design and layout and to check for spelling. They will not show the raised print. Your proof will be e-mailed to you, or sent as a paper copy in the post. Please check proofs with great care before signing and returning the 'Authorised to Print' proofing slip to us.

REPRINTS are expensive and a few extra invitations should always be ordered to allow for spoilt cards when writing and for those extra guests that tend to appear at a late stage in your plans!

COLOURS: Any colour of ink except white can be thermographed. There is an additional charge of £15 for any colour other than black.

ENVELOPES: Addresses can be printed on envelope flaps if requested. All envelopes can be lined in tissue or paper in a number of different colours.

MOTIFS, Monograms and Printer's Ornaments can enhance the typography on an invitation. We have a number of our own 'house motifs and ornaments' that can be used for both blind embossing and diestamping. Please ask for details. (A specially designed monogram and printing block of initials will cost £40).

GILDING and bevel edging your cards can also add to the look of your invitations. Our cards are hand bevelled and gilded with gold or silver leaf (edges can also be hand coloured). Our thick cards show off gilding to the very best advantage.

THERMOGRAPHY STATIONERY PRICE LIST

Item Reference	Description	50	100	Additional 25s
T1	Folded invitation 8"x6" on 400gsm card.	£169	£189	£20
T2	Folded invitation 8"x6" on textured 400gsm card with plate sunk panel.	£240	£268	£22
T3	Single invitation 6.3" square or 8"x6" on super thick 700gsm card with plate sunk panel.	£260	£279	£36
T4	Single invitation 8"x6" on super thick 700gsm card with round or square corners and gold or silver bevelled edges.	£280	£295	£40
T5	Folded 6.3" square invitation with plate sunk panel and blind embossed names on front cover with flat or thermographed printed text on the third page.	£299	£322	£50
T6	Reception invitation 5" square on super thick 700gsm card with plate sunk panel.	£180	£205	£22
T7	Reception invitation 7"x5" single card on 600gsm card.	£130	£140	£16
T8	"Save the Date" or "at Home" card, size 6.2"x4.2" on 600gsm.	£99	£110	£14
T9	Thank You cards size 6.2"x4.2" folded with front cover wording in a typeface of your choice.	£105	£120	£14
BE	Blind embossing borders, 'house' motifs or ornaments (Additional for custom monogram - £40).	£50	£60	£13
PS	Plate sinking panels	£46	£58	£13
R	Ribboning with plain or tartan bows	£60	£70	£16
LE	Lining envelopes with coloured paper or tissue paper	£45	£55	£13
G	Additional for gilded bevelled edges with square or round corners (Gilding in gold or silver or a colour).	£55	£65	£12
CB	Additional for coloured backing on single cards £15 per 50 Invitations/cards.			

*Prices above include matching envelopes where required.
(We will also provide a quote to any specification not detailed above).*